Persona

|  |  |
| --- | --- |
|  |  |
| Photo |  |
| Fictional Name | Professor Ben Whitehall |
| Occupation | Professor and Lecture at a University |
| Demographics | Married  45 years old  Father  Grand Father  Has a degree and a masters |
| Devices | Computer  Smart Phone |
| Goals & Needs | * Able to comment on ideas * Able to post ideas on the site * Vote on ideas that are good * Be up to date with the ideas been posted |

Scenario

“Ben Whitehall wants to post an idea on the website. He opens the website and logs into his account where he then clicks the submit idea button on the website. HE then writes his idea while selecting the ideas categories. He accepts the terms and conditions and submits it to the website. Once its posted he can see the amount of people that have thumbs up and commented on the idea.

Requirements

Able to log in

Able to read the terms and conditions and agree to them

Able to choose the category for the idea

Able to post the idea

Able to view his idea and the number of views, comments and thumbs ups its got.

|  |  |
| --- | --- |
|  |  |
| Photo |  |
| Fictional Name | August Ames |
| Occupation | QA manager |
| Demographics | Single  26 years old  Has siblings  Has a degree in business management |
| Devices | Smartphone  Laptop  Tablet |
| Goals & Needs | * To be able to add new categories * To remove inappropriate ideas * To co-ordinate all the ideas within the website * To be able to save login details * To be able to analyse data using charts/graphs * Have email notifications whenever an article is submitted * Has security access to the website |

Scenario for Manager

“August Ames is hard working and works with multiple clients and members at once performing System/Team/Department assessments/check-ups and therefore requires inserting herself into the system quickly. Once she is in the system and sees any inappropriate ideas she can quickly remove the idea and reporting and banning the user from the system”

Requirements

Able to ban and remove users from the system (needs confirmation)

Able to log into the admin user role

Able to comment on ideas

Able to remove ideas( needs confirmation)